

Leadership Assessment Information Privacy Disclosure

Why are there personal questions and is my data kept safe?

The Leadership Assessment contains a block of demographic questions, which include, name, occupation, salary, race, gender and other metrics. These demographic questions will be used solely for internal research purposes, to help Lead with Equity analyze trends about inclusive leadership in the workplace. Users have the option of including their full name within their answers, or remaining anonymous. Lead with Equity will not sell or distribute personal information to third parties, and your information will not be used to market additional products or services to you. You may opt in to receive our newsletter at the end of the survey, which will give you access to additional resources as we create them.

All information from the assessment will be housed within a Lead with Equity database, which is password protected and is only accessible to a few people within the organization. All Lead with Equity employees and contractors who have access to the Leadership Assessment data have signed a confidentiality agreement, and Lead with Equity holds all rights to all information collected. If you have questions or concerns about the privacy of your data, please email assessment@leadwithequity.com

The Leadership Assessment created by the Lead with Equity team was created using the Qualtrics XM Program. Qualtrics is in compliance with the GDPR (General Data Protection Regulation) and CCPA (California Consumer Privacy Act). Security information and data storage guidelines can be found on the Qualtrics site.

Please visit:

<https://www.qualtrics.com/support/survey-platform/getting-started/data-protection-privacy/#Introduction> for more information relating to data privacy and security.